

MAIE

MASTER OF ARTS

INNOVATION AND ENTREPRENEURSHIP



Create *your* story.
Create your *future*.

WHY A MASTER OF ARTS IN INNOVATION AND ENTREPRENEURSHIP?

The Concordia-Chicago College of Business MAIE is designed to help students understand the challenges and opportunities that arise when embarking on or considering a new business venture or leading a period of change within an organization. Today's business world is highly dynamic management strategies need to be redefined on an ongoing basis. The Master of Arts in Innovation and Entrepreneurship (MAIE) speaks to individuals working in organizations that want to generate new ideas, apply frameworks, and navigate the changing environment as intrapreneurs and

innovators. The program covers a broad range of knowledge areas and focuses on the specific needs of innovators seeking to successfully commercialize an idea. This program is also tailored for individuals looking to identify and manage new business opportunities for their organization or for themselves. Students will benefit from opportunities to work on projects that have direct relevance to their current business goals and environment.

PROGRAM OUTCOMES

As a result of completion of this program, students will demonstrate that they can:

- Demonstrate understanding and apply the theory, process, and practice of entrepreneurship, new venture formation, and corporate innovation, consulting, and project management.
- Create and assess new ideas and new business by delving into one's own innovation spirit of creativity, imagination, ingenuity, and originality.
- Analyze and apply appropriate innovative frameworks and technologies to filter opportunities, companies, and their customers.
- Shape an ethical, innovative, and global culture by leading teams from an ethos of vision, innovation, diversity, inclusion, and change.
- Collect and analyze data to assess viability of new opportunities as it relates to the global market, the industry, and the team.



1864

CONCORDIA UNIVERSITY CHICAGO
COLLEGE of BUSINESS

MASTER OF ARTS INNOVATION AND ENTREPRENEURSHIP

Four Pillars of Knowledge

These critical skills are integrated into every course and provide graduates with a competitive advantage in their careers and as business leaders.



ADMISSION REQUIREMENTS

- Online application for admission
- **Objective statement:** Describe your future educational goals and/or objectives and their relationship to pursuing graduate work at Concordia University Chicago. (Included in online application.)
- **Transcripts:** Provide one official, sealed transcript from each institution through which a degree was earned.
- **International transcripts:** Any foreign transcripts must be evaluated by a Concordia-Chicago approved international credentialing service, such as WES (World Education Services) or ECE (Educational Credential Evaluators) or AACRAO.
- **Two letters of recommendation:** Letters should be from individuals able to comment on the applicant's academic proficiency, personal character and competence and effectiveness in professional work.

CURRICULUM

COURSE NAME	CREDIT HOURS	WEEKS
Critical Thinking and Practice	3	8
Leading Innovation in the Digital Age	3	8
Entrepreneurship for the Global Society	3	8
Prototyping/Co-Design Solutions	3	8
Social Media Marketing Communications	3	8
Agents of Change	3	8
Financial Accounting for the Entrepreneurial Firm	3	8
Ethics, Law & Communication in Decision Making	3	8
Strategy for Innovation and Entrepreneurship	3	8
Capstone	3	8
TOTAL CREDIT HOURS:	30	

Create your future today!

708-209-3108

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