



# CUC's Business Idea Competition

## Application Form

**APPLICATION DEADLINE: February 8, 2021**

Round I:  
February 17, 2021



Round II:  
March 18, 2021



Round III:  
April 16, 2021

### APPLICANT/TEAM INFORMATION

TEAM/COMPANY NAME: \_\_\_\_\_

TEAM LEADER: \_\_\_\_\_

CUC EMAIL: \_\_\_\_\_ CELL: \_\_\_\_\_

UNDERGRADUATE, YEAR: \_\_\_\_\_  MASTER'S  DOCTORAL

MAJOR/PROGRAM: \_\_\_\_\_

TEAM MEMBER #2: \_\_\_\_\_

CUC EMAIL: \_\_\_\_\_ CELL: \_\_\_\_\_

UNDERGRADUATE, YEAR: \_\_\_\_\_  MASTER'S  DOCTORAL

MAJOR/PROGRAM: \_\_\_\_\_

TEAM MEMBER #3: \_\_\_\_\_

CUC EMAIL: \_\_\_\_\_ CELL: \_\_\_\_\_

UNDERGRADUATE, YEAR: \_\_\_\_\_  MASTER'S  DOCTORAL

MAJOR/PROGRAM: \_\_\_\_\_

TEAM MEMBER #4: \_\_\_\_\_

CUC EMAIL: \_\_\_\_\_ CELL: \_\_\_\_\_

UNDERGRADUATE, YEAR: \_\_\_\_\_  MASTER'S  DOCTORAL

MAJOR/PROGRAM: \_\_\_\_\_

*PLEASE LIST ANY ADDITIONAL MEMBERS ON A SEPARATE SHEET (INCLUDE ALL REQUIRED INFORMATION).  
AT LEAST ONE MEMBER OF EACH TEAM MUST BE A COLLEGE OF BUSINESS STUDENT.*

**SUBMISSION: A BRIEF SUMMARY OF THE BUSINESS IDEA**

In the space below type a brief description (maximum 250 words) of your business idea.

State simply yet clearly:

1. The business idea (what it “does”); and
2. Who the customer is who will buy from your company.

The business description you provide in your application is not binding. It is merely the best articulation of the idea so far. The content of your business idea can change up until the actual first round of competition.

Submitted applications with business ideas that fit the values of Concordia University Chicago and that succinctly describe a new business idea will be selected for the first round of competition.

**TERMS OF AGREEMENT**

In consideration of CougarTank, accepting my application to the 2020-2021 CougarTank Concordia University Chicago's Business Idea Competition;

I hereby agree to the following:

I have read, understand, and agree to the Cougar Tank eligibility requirements, rules of this competition. I understand that the prizes and honors of this competition are only available to students of the College of Business. Also, all decisions made in this competition will be final and unappealable. Each contestant and team participating does hereby jointly and severally release and hold harmless the College of Business and Concordia University Chicago.

Additionally, contestants acknowledge and agree that developing or submitting a business plan and participating in CougarTank may receive advice, feedback, or commentary, but in no way validates or guarantees the probability of success or financial gain. CougarTank reserves the right to remove a team during any stage of the competition from the CougarTank Competition for reasons including but not restricted to, unethical business practice, distortion of proper competition order and plagiarism.

All information shared in this competition shall be and remain the property of CougarTank, whether a contestant wins, loses, or withdraws from the competition. Each signature below confirms consent and agreement to these Terms of Agreement of entry and participation in CougarTank. By signing below, I represent and warrant that all information that I have or will submit to CougarTank is true and correct in all material respects.

Non-disclosure agreement:

This Agreement shall be construed and governed by the College of Business, the CUC Handbook, and the law of the state of Illinois. If any provision of this Agreement shall be held by a court of competent jurisdiction to be illegal, invalid, or unenforceable, the remaining provisions shall remain in full force and effect. Should any obligations of this Agreement be found illegal or unenforceable as being too broad with respect to the duration, scope or subject matter thereof, such obligations shall be deemed and construed to be reduced to the maximum duration, scope or subject matter allowable by law.

If you have read and agree to the above terms, please sign here (if additional team members, affix extra page):

	Print	Signature
Team Leader		
Member 2		
Member 3		
Member 4		

**Submit this form to the  
College of Business Front Desk (Brohm Hall 2nd floor)  
or to [Business@CUChicago.edu](mailto:Business@CUChicago.edu)**

QUESTIONS OR CONCERNS:  
Contact [Business@CUChicago.edu](mailto:Business@CUChicago.edu)  
More information available on the CougarTank website at:  
[CUChicago.edu/CougarTank](http://CUChicago.edu/CougarTank)

**OFFICIAL APPROVAL SECTION (OFFICE USE ONLY)**

Received by: \_\_\_\_\_ Date: \_\_\_\_\_

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_