



1864

CONCORDIA UNIVERSITY CHICAGO

COLLEGE of BUSINESS



A glimpse inside  
Concordia University Chicago's  
College of Business



# A Message **FROM THE DEAN**

“**TRUTH. FREEDOM. VOCATION.** The mission of Concordia University Chicago reflects both our Lutheran heritage as well as the commitments we make to our students. As a Christian university, we support our students in the search for Truth—seeking to simultaneously deepen their faith and increase their understanding of our world. We believe that this search for Truth is best accomplished in an environment of Freedom, where all of God’s children enjoy liberty and a chance to pursue the opportunities available to them. Discerning Vocation—the many ways God calls us to show up in this world—is an important part of any education, and our undergraduate and graduate programs offer students the opportunity to carve out not only a career in business, but a calling to a life well lived.

**DR. LYNN HUNNICUTT, DEAN**

**CONCORDIA UNIVERSITY CHICAGO (CUC)** is a private university affiliated with the Lutheran Church—Missouri Synod. Since 1864, CUC has brought outstanding higher education to the world. This tradition of excellence is embedded within the College of Business.

CUC’s College of Business was founded in 2007. The Master of Business Administration (MBA) program was established in 2008, followed by the Doctor of Business Administration (DBA) program in 2018 and the Master’s and Doctoral programs in Leadership in 2020. The College offers an exceptional learning community ; one that invites all students into the CUC ideals of Truth, Freedom and Vocation.



**WELCOME TO CUC-BUSINESS.** Within our College, we understand that free-market dynamics drive the American economy and improve societies and lives. Private property, freedom of exchange, the rule of law and personal agency—freedom to choose, to invent, to innovate, to experiment and to learn from our successes and our mistakes—has resulted in unimaginable progress, in which business has played a significant role. Through the disciplines that make up our College—accounting, communication, economics, finance, management and marketing—and the skills that are fostered through these disciplines—leadership, entrepreneurship and strategic thinking—our students are empowered to live out lives of service that improve the world around them.



Students who choose CUC-Business can expect academically rigorous and professionally relevant business programs at the undergraduate, master's and doctoral levels. They will be challenged in an environment that is academically rich and supportive. Whether taking courses face-to-face or online, CUC-Business students will engage with peers from diverse and global backgrounds. In coursework, internships, clubs and off-campus organizations, CUC-Business students are invited to join faculty members and other College stakeholders in the search for Truth. They also receive numerous opportunities, both within and outside of the classroom to consider God's call for their lives—both as professionals within the business community, and as members and citizens of society at large. The emphasis on Truth, Freedom and Vocation empowers our students to become the people they are called to be, not only in their careers but in all aspects of life.

In the pages of this Viewbook, you will meet some of the people who are part of the CUC College of Business. These people are responsible for the success of our programs, and represent the best of what our College can produce. Even so, this Viewbook offers only a glimpse of what Concordia-Chicago has to offer. I invite you to reach out to learn more!

Kind regards,

A handwritten signature in black ink that reads 'Lynn Hunnicutt'.

Lynn Hunnicutt, PhD

*Dean*

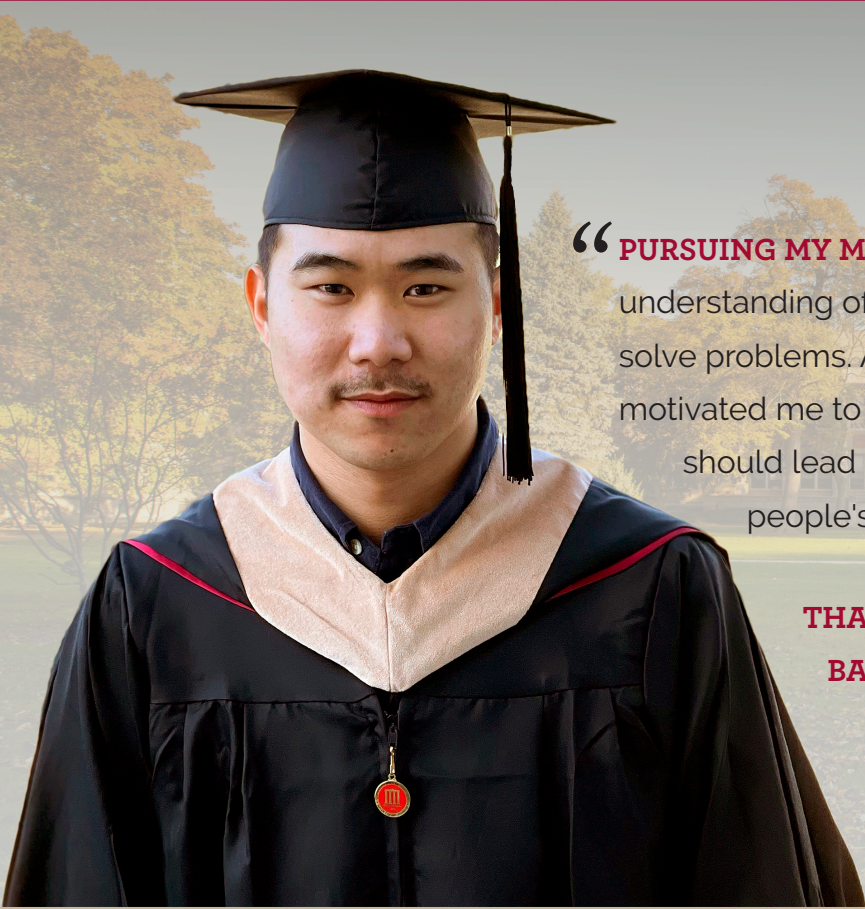


**IT IS IMPERATIVE** that business leaders understand how the success of their organizations is inextricably linked with broader ethical and social issues, not only within their local community but also on a global scale. Learning how to recognize and resolve ethical issues is an important prerequisite to making informed and socially responsible decisions in the business setting. Most companies handle their social responsibility with an uncompromising sense of professionalism. We all know that acting ethically is important and that we have a responsibility to society to act in its best interest.

Concordia-Chicago's College of Business goes beyond offering a single course in ethics by integrating ethics and social responsibility throughout its curriculum. This emphasis provides a distinct advantage for business students. Students study the role of ethics in the relation of business to employees, consumers and society. Faculty encourage students to examine ethical issues through their own lens, and those of their classmates, as well as through the ethical frameworks that are introduced in course work and discussions.

**We prepare students to serve and lead with integrity, demonstrating ethical and social responsibility to their community, organization, country and the planet.**





“**PURSuing MY MBA** has provided me with a deeper understanding of how to manage a business effectively and solve problems. All the case studies we looked at in class motivated me to become more aware of how a business owner should lead ethically. In class, we learned from other people's mistakes—a very valuable lesson for us.”

**THAMMANOON THANONGSIN MBA '21**  
**BANGKOK, THAILAND**

“**CUC'S MBA PROGRAM** has helped me understand how important it is to keep a balance between profit and social responsibility and how these two are connected. The program has given me the tools to search deeper into an organization to make sure what I am supporting as an employee or consumer is in line with my values and mission.”

**MONICA BROTONS DAVILA MBA '23**  
**PUERTO RICO**







**AN ENTREPRENEURIAL MINDSET** is leadership ability, a creative way of thinking, a grasp of value creation, and a knowledge base for critically evaluating opportunity and innovation.

At the College of Business, we believe it is vital that students possess the ability to develop entrepreneurial skills to solve business problems.

Organizations are looking for individuals to help them become more innovative, responsive and forward thinking. We believe that with a solid foundation of critical and

creative thinking skills, students can learn to think entrepreneurially, whether they plan to start their own business, work within a family-owned business or climb the corporate ladder. An integral part of sustaining business success is the ability to think critically and creatively in order to evaluate opportunities, manage risk and learn from outcomes.

**The themes of critical thinking and entrepreneurship are threads within the curriculum that will help you develop a career advantage.**



“**MY EXPERIENCE AT** Concordia-Chicago expanded my horizons in the business world and made me realize that a business education empowers us to understand and be familiar with different aspects and challenges in the market. Being a good leader, having entrepreneurial ability, and analytical and critical thinking skills are the most valuable aspects of my business education at CUC.”

**KANWAL IRFAN MBA '20**  
**LAHORE, PAKISTAN**



“ **CONCORDIA-CHICAGO'S MBA** program taught me that as a business leader I need to critically examine the ethical decisions I make, as they are directly linked to my organization's success. Ethical business decisions can have a far-reaching benefit to society.”

**EMMANUEL NDIFOR MBA '18**

**CAMEROON**





**THE ABILITY TO** communicate effectively is the hallmark of an effective leader. In all aspects of life, personal and professional, we interact with others. Business leaders and academics alike agree that one of the most frequently cited areas of weakness in managerial practice is in failing to understand the importance of managing human relations.

Within the business environment, problems and conflicts inevitably emerge when effective communication is absent.

Some examples of issues that may emerge are listed here.

- ✦ Diversity is encouraged, but steps for communicating how to be inclusive are overlooked.

- ✦ Teams are organized, but divergent learning and communication styles are not considered.
- ✦ Multiple generations are working together, yet no consideration is given to differences in work experience and values.
- ✦ Organizations merge, and cultures of each constituent organization clash.

These problems impact employee retention and loss of productivity. The ability to communicate effectively can give you the competitive edge in your organization.

**Throughout the business curriculum, students have opportunities to build their communication skills, learn what effective communication is and maximize their communication style for professional growth and development.**







“**WHAT I VALUE** most about the business education at CUC is its practicality. The COB taught me how to be prepared and professional when speaking with others. Over my four years in the College I found myself becoming more level-headed. As a group leader, I learned how to effectively delegate responsibilities to members of the group so that no one is overwhelmed and that we were all doing the parts that were most suited to our abilities.”

**ANNE MCANDREW BS '21**  
**CHICAGO, IL**

“**THE GREATEST STRENGTH** of CUC's DBA program for me is the relationships! Honestly, it is like a family, a community within a community. I can easily reach out and talk to my research mentor and the program chair or a peer if I am struggling. There is always someone willing to help and guide you, be it a professor or your fellow DBA student.”

**KATE ABRAHAM DBA '21**  
**NIGERIA**







**AT THE COLLEGE OF BUSINESS,** we believe that embracing diversity and promoting inclusivity in all forms supports good organizational practice and decision-making. While our program curriculum reflects our emphasis on global business, the diversity of our student body represents our understanding of and commitment to global interconnectedness. With students from 14 different countries, the College is a microcosm of the global marketplace.

Located in River Forest, IL, we are just 10 miles from downtown Chicago, a diverse and global business hub. Our partnerships with academic institutions and multinational corporations across the globe extend our reach well beyond our borders. CUC is a local treasure steeped in the tradition of Lutheran education. We have emerged as a global educational provider preparing today's leaders for the global marketplace.

**Come explore the global focus at Concordia University Chicago's College of Business.**



**“AS AN INTERNATIONAL STUDENT,** I try to actively communicate with students and teachers from different cultural backgrounds. Whenever I need help from the COB, the faculty and staff are always there to help me.”

**TIANYUAN YANG BA '17, MBA '18, DBA '21  
CHINA**

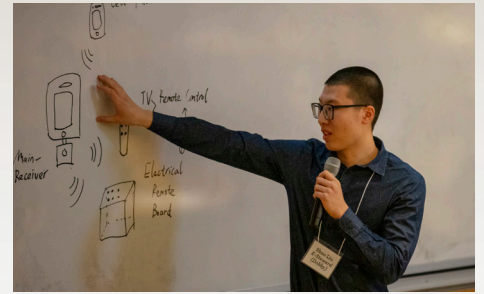
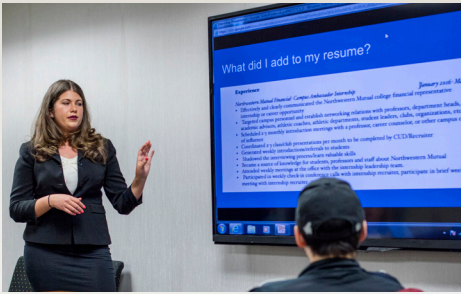


“**CUC’S DBA PROGRAM** provides the opportunity to exchange global perspectives and knowledge. The program encourages you to build professional networks and relationships through working with faculty and students. The DBA at CUC emphasizes practice to enrich the theoretical foundation of business.”

**KHALED A. ALHARAHSEH DBA '21**  
**JORDAN**







## CONCORDIA-CHICAGO'S LEARNING OPPORTUNITIES GIVE YOU THE COMPETITIVE EDGE:

- ✦ Programming through the Free Enterprise Center
- ✦ ACBSP accredited MBA Program
- ✦ CougarTank: CUC's business idea competition
- ✦ Guest speaker series
- ✦ Internship opportunities
- ✦ Study abroad







## GAIN CAREER ADVANTAGES FROM CONCORDIA-CHICAGO'S NETWORKING OPPORTUNITIES:

- ✦ Networking events in America's business hub of downtown Chicago
- ✦ Chicago—make connections with top-tier businesses
- ✦ Student groups at every level
- ✦ Delta Mu Delta business honor society





# Experienced Faculty

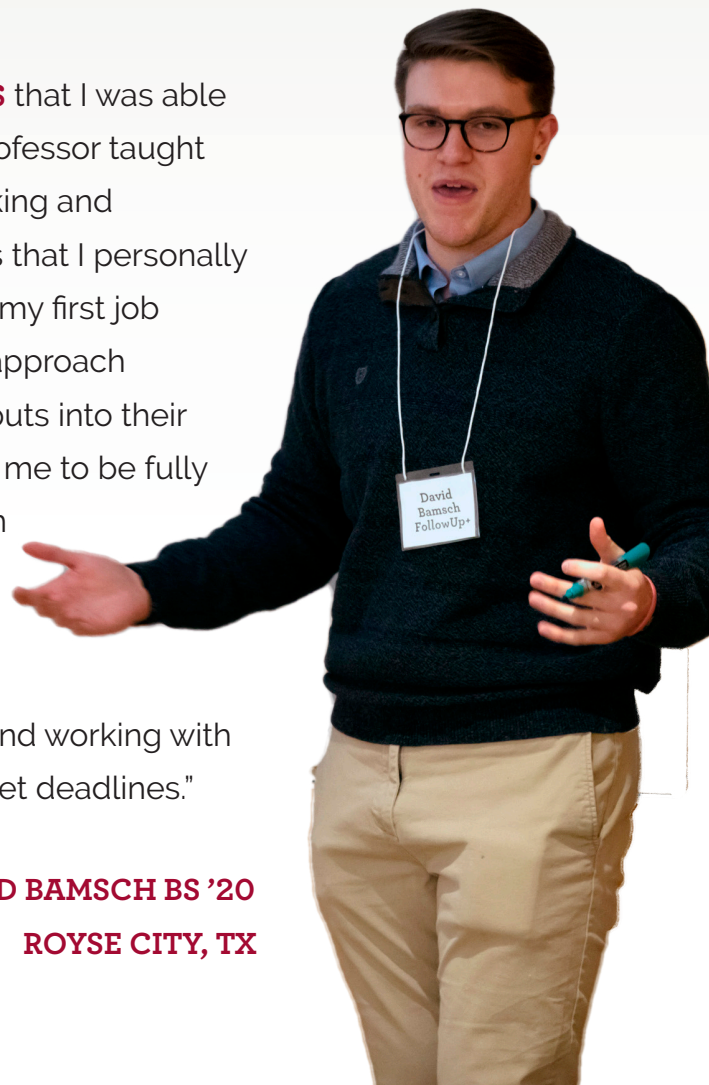
## CUC'S FACULTY MEMBERS

challenge students to think critically and creatively—both inside and outside the classroom. Passionate about student success, our professors eagerly share their academic perspective and business experience.



“ **THE RELATIONSHIPS** that I was able to build with each professor taught me valuable networking and communication skills that I personally used to guide me to my first job offer. The hands-on approach that each professor puts into their curriculum prepared me to be fully equipped to make an immediate impact in the workplace by introducing important software and working with teams in order to meet deadlines.”

**DAVID BAMSCH BS '20**  
**ROYSE CITY, TX**







“ **THE FACULTY AT CUC** are not only experts in their respective fields but also committed professors. They are incredibly respectful, encouraging, and want to see you succeed. They give you timely, thoughtful feedback and really are the best! I began my doctoral program with a toddler and a newborn and I am proud to say that I've worked very hard to earn my PhD. I couldn't have done it without the wonderful professors in my program. Enrolling at Concordia University Chicago was one of the best decisions of my life!”

**VIRGINIA HENRY PHD '20**  
**ORGANIZATIONAL LEADERSHIP**  
**RICHMOND, TX**





# Imagine Yourself...

**AMONG THE TOP** business leaders and educators in the nation. CUC-Business can help you achieve your professional goals through ethical leadership in a global business community.



“**WHAT I VALUE** most about CUC's College of Business is its structure. The hands-on approach to learning calls students to demonstrate what they have learned through action. This structure, along with passionate professors, helped me develop as a student, person and business professional. With the knowledge and experience I am acquiring as a business student, I have become more confident in my ability to achieve success in my future endeavors.”

**TABITHA MUCCI BA '23**  
**CHICAGO, IL**

“**I CHOSE TO PURSUE** my degree with CUC's College of Business because they offered many different classes that target various aspects of the business world. I was also intrigued by its study abroad program, in which they provide opportunities to visit and learn in multiple countries.”

**TRINITY SIMMONS BA '21**  
**CHICAGO, IL**







“ **IN CHOOSING TO PURSUE** my PhD with CUC there were three major components I considered. They were: being a part of a program that is Christ-centered academically, the ability to provide an online program knowing the type of flexibility I needed working in professional sports and the assistance in the theoretical and practical knowledge that would be gained in the sports leadership realm!”

**STEPHANIE LOVINGOOD PHD '21**  
**SPORTS LEADERSHIP**  
**CHICAGO, IL**

“ **AS SOMEONE WHO** has been in positions of leadership in a faith-based nonprofit organization for a number of years, I enjoyed having my perspectives stretched and challenged in new ways, by both faculty and the other students. I was also provided the opportunity to share and defend my point of view. This give and take created a rich learning environment that went far beyond the content of our textbooks or required readings.”

**DEBBIE REED PHD '21**  
**ORGANIZATIONAL LEADERSHIP**  
**QUINCY, IL**





# Join Us

**THE COLLEGE OF BUSINESS** offers the degree you need for your future and so much more. Transform yourself into an ethical business leader who thinks globally, possesses an entrepreneurial mindset, communicates effectively and promotes socially responsible business behavior. Apply now and become part of the dynamic history at Concordia University Chicago.

*Apply Now:* **CUChicago.edu/Business**  
or call **708-209-3108**

“**UNLIKE OTHER CALCULABLE** experiences, CUC’s MBA program cohorts were uniquely different. The small cohorts exposed me to similar lifelong learners from wide-ranging business backgrounds, ages and cultures. I am so grateful for the leaders I have met through our shared experiences together! The organic relationships I have developed from live and virtual cohorts have resulted in shared business practices, joint partnerships and kindred friendships.”

**JILL WALTERS MBA ’21**

**CAMAS, WA**



“**THE BUSINESS EDUCATION** that I earned at CUC’s College of Business is a blend of academic and practical knowledge. This level of education at the CUC allowed me to be a global, ethical business leader and a research scholar with the ability to make a positive impact every day.”

**AHMED MONTASSER SAYED ABDALBAQI MBA ’18, DBA ’21**

**CAIRO, EGYPT**



# Mission

## VISION

We seek to be a globally recognized Christian-based business college that creates authentic, innovative leaders who transform the lives and organizations they serve.

## VALUES

As part of a university that values Christian faith, the individual, excellence, integrity and service, the College of Business at Concordia University Chicago values its Lutheran heritage of teaching excellence, leading by serving, innovative and entrepreneurial thinking, ethical decision making, intellectual and individual diversity and sustaining a dynamic curriculum based on the needs of our students, community and stakeholders.

**THE MISSION** of the College of Business is to develop ethical leaders who think critically, communicate effectively, and promote socially responsible business practice that is grounded in Christian faith, and is innovative, and entrepreneurial in spirit. We strive to prepare students who positively impact the global society they serve through an academically rigorous and relevant business education.

## Four Pillars

**ETHICS & SOCIAL RESPONSIBILITY**

**CRITICAL THINKING & ENTREPRENEURIAL MINDSET**

**COMMUNICATION & HUMAN RELATIONS**

**GLOBAL INTERCONNECTEDNESS & INCLUSIVENESS**



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