



Create *your* story.
Create your *future*.

CONCORDIA-CHICAGO MBA SPECIALIZATIONS

Accounting	Health Care Management
Chief School Business Official	Leadership and Change Management
Digital Marketing	Project Management
Finance	Sports Management

HOW SPECIALIZATIONS WORK



CUSTOMIZE YOUR BUSINESS CAREER WITH SPECIALIZATIONS

Concordia-Chicago's ACBSP-accredited MBA program prepares students with the mastery of general management principles required to succeed through the course of a career. While enrolled in the core MBA program, students may additionally pursue up to two specializations. Concordia-Chicago's 10 available specializations equip aspiring leaders to gain specialized expertise in support of individual career goals for application within a wide variety of organizational settings.

HOW SPECIALIZATIONS ARE INTEGRATED INTO THE CORE MBA

- Courses are open enrollment
- All specializations are offered online
- Specialization courses may be taken after the student has completed four (4) core MBA courses
- Students may also take specialization courses after completing all core MBA courses
- Specialization courses are not offered during the summer semester
- Students must enroll in specialization courses before declaring a graduation date



MASTER OF BUSINESS ADMINISTRATION

MBA SPECIALIZATIONS

ACCOUNTING

COURSE NAME	CREDIT HOURS	WEEKS
Business Communication & Organizational Behavior	3	8
Intermediate Financial Accounting I	3	8
Intermediate Financial Accounting II	3	8
Financial Management of Not-for-Profit Organizations	3	8
Audit Theory & Practice	3	8
Advanced Accounting	3	8
Federal Taxation	3	8
Corporate Taxation	3	8
TOTALS:	24	64

CHIEF SCHOOL BUSINESS OFFICIAL*

COURSE NAME	CREDIT HOURS	WEEKS
School Funding, Accounting & Budgeting	3	8
School District Financial Planning & Analytics	3	8
Principles of School Business Management	3	8
School Business Management Internship I	3	16
School Finance Law	3	8
School Business Management Internship II	3	16
TOTALS:	18	64

DIGITAL MARKETING

COURSE NAME	CREDIT HOURS	WEEKS
Digital Strategy & Planning	3	8
Digital Marketing Analytics	3	8
Social Media Marketing	3	8
Mobile Marketing	3	8
TOTALS:	12	32

FINANCE

COURSE NAME	CREDIT HOURS	WEEKS
Fundamentals of Money & Banking	3	8
Advanced Financial Statement Analysis	3	8
Intermediate Corporate Finance	3	8
International Finance	3	8
TOTALS:	12	32

HEALTH CARE MANAGEMENT

COURSE NAME	CREDIT HOURS	WEEKS
Health Care Systems I	3	8
Health Care Systems II	3	8
Innovative Best Practices in Health Care Management	3	8
Health Care Analytics	3	8
TOTALS:	12	32

LEADERSHIP AND CHANGE MANAGEMENT

COURSE NAME	CREDIT HOURS	WEEKS
The Leader as Trainer, Mentor & Coach	3	8
Leader Development	3	8
Leadership Communication & Decision Making	3	8
Agents of Change	3	8
TOTALS:	12	32

PROJECT MANAGEMENT

COURSE NAME	CREDIT HOURS	WEEKS
Managing Projects	3	8
Project Resources and Teams	3	8
Project Monitoring and Controls	3	8
TOTALS:	9	24

SPORTS MANAGEMENT

COURSE NAME	CREDIT HOURS	WEEKS
Economics of Sports	3	8
Sports Finance	3	8
The Essentials of the Law of Sports	3	8
Leveling the Playing Field: Diversity	3	8
TOTALS:	12	32

*The Chief School Business Official Specialization curriculum can be viewed here: cuchicago.edu/academics/graduate-academics/programs/mba/mba-program/mba-specializations/chief-school-business-official-specialization/

Create your future today!
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