# **MBA**

### MASTER OF BUSINESS ADMINISTRATION



## SPECIALIZE YOUR MBA

Accounting

Chief School Business Official

**Digital Marketing** 

**Finance** 

Health Care Management

Leadership and Change Management

**Project Management** 

Sports Management

The specialization courses are set up in an open-enrollment, online format with select specializations offered face-to-face. You are able to enroll in the specialization courses at any time during your MBA program or after you have completed all of your required courses, but BEFORE declaring your araduation date.

#### THE CUC ADVANTAGE

#### LENGTH, FORMAT AND FLEXIBILITY

Students can choose from the following class formats:

- · Two years: flexible, one course per term
- · One year: accelerated, two courses per term

Concordia-Chicago's academic advisors work individually with students to build a class schedule that meets the student's needs.

#### TUITION

 As long as there are no interruptions in your course of study, your tuition is guaranteed to remain the same and never increase while earning this degree.

#### COLLEGIAL COMMUNITY

- Involved faculty committed to engagement with students
- Strong peer relationships
- Practical real-world application of theories and concepts learned in the classroom

#### **ACADEMIC SUPPORT**

- · Financial aid assistance
- · Admission counseling
- Graduate program specialists
- · Research assistance
- Writing and math labs

#### A PROGRAM DESIGNED FOR YOU

This program is for creative, innovative and aspirational individuals who are highly motivated to build and lead businesses. Students and professionals with ambitious business career goals will thrive in and out of the classroom, gaining practical and theoretical knowledge that will help them create their future and that of the society they serve.







# Four Pillars of Knowledge

These critical skills are integrated into every course and provide graduates with a competitive advantage in their careers and as business leaders.

ETHICS & SOCIAL RESPONSIBILITY

CRITICAL THINKING & ENTREPRENEURIAL MINDSET

COMMUNICATION & HUMAN RELATIONS

GLOBAL INTERCONNECTEDNESS & INCLUSIVENESS

#### **PROGRAM OUTCOMES**

- · Synthesize concepts from various business disciplines to develop business strategies.
- · Develop a leadership framework to evaluate ethical issues in business.
- · Analyze organizational and business challenges using critical and creative thinking to develop innovative business outcomes.
- · Select appropriate information technologies to develop business solutions and improve organizational performance.
- · Apply professional communication skills to facilitate business relationships.
- Integrate a global interconnectedness perspective into a business philosophy and practice.

## THANKS TO CUC'S MBA PROGRAM, I can understand that making decisions based on ethical behavior could contribute to a company's success in the long term. Notably, each individual in an organization has the right to speak up and express his/her concerns about the ethical decisions of their company." Hoang Phuoc Hien Nguyen, MBA '20, Vietnam

#### **ADMISSION REQUIREMENTS**

- Online application
- · Objective statement
- Resume
- Two letters of recommendation
- Transcripts

- · No application fee
- · No GMAT or GRE required
- · International students must fulfill additional requirements

#### CURRICULUM

COURSE NAME	CREDIT HOURS	WEEKS
Managing & Leading Effective Organizations	3	8
Ethics, Law & Communication in Decision Making	3	8
Global Marketing in a Digital Era	3	8
Organizational Behavior for Competitive Advantage	3	8
Economics for Managers	3	8
Strategy for Entrepreneurship & Innovation	3	8
Accounting for Decision Making	3	8
Managing Human Capital	3	8
Statistics Applied to Managerial Problems	3	8
Financial Management	3	8
Global Management	3	8
Capstone Course	3	8
TOTAL CREDIT HOURS:	36	

Create your future today! 708-209-3108 Business@CUChicago.edu