DOCTOR OF BUSINESS ADMINISTRATION

DBA PROGRAM

CREATE YOUR STORY.
CREATE YOUR FUTURE.

WHERE CUC’S DBA PROGRAM?

The Doctorate in Business Administration is a terminal, professional degree spanning the fields of business, social enterprise, and public sector management. Holders of the DBA typically work in executive leadership capacities in a variety of industries and organizations as well as academia. While many executive leaders may hold master’s-level business degrees, doctoral-level study equips business leaders with the advanced knowledge and skills required to successfully navigate the increasing complexity and turbulence of today’s business environment. The Concordia-Chicago DBA focuses on practice, extending the theoretical base of the particular practice and applying theory to concrete, real-world scenarios.

The Concordia-Chicago DBA integrates academic and dissertation preparation through a tightly monitored schedule concurrent with course work, rather than in a sequential progression in which students take courses first and then write their dissertation. At Concordia-Chicago, DBA students are matched with a mentor in the second term of their program of study. Mentors are selected for their business and research knowledge and their strong interpersonal skills. The relationship between the mentor and the student builds quality into the dissertation in a step-by-step, measurable way, preparing the student to begin collecting data, analyze and interpret, and complete the dissertation by the end of year three.

THE DBA PROGRAM HAS CHALLENGED ME to think outside the box and look at old information from new perspectives. There are so many skills that I have learned in the program that have been helpful in other professional aspects of my life.”

Kate Abraham, DBA, Nigeria

TWO WAYS TO TAKE COURSES

• On Campus
• Online

CHOOSE ONE OF FOUR SPECIALIZATIONS

• Innovation in Health Care Management
• Innovations in Human Resources
• Marketing Innovations
• Strategic Leadership and Innovation

DBA RESIDENCIES

The Concordia-Chicago DBA program integrates three residencies at pivotal points of the program. Whether taking courses face-to-face or online, all students attend residencies, which provide direct, personal support for achieving program requirements and ensure progress toward timely graduation. Residencies are four-day experiences structured to provide a rich, blended-learning experience.

CUChicago.edu/Business
Four Pillars of Knowledge

Concordia-Chicago’s College of Business integrates the Four Pillars of Knowledge into the design of every course. These critical skills give our graduates a competitive advantage when seeking employment and in the workplace.

1. ETHICS & SOCIAL RESPONSIBILITY
2. CRITICAL THINKING & ENTREPRENEURIAL MINDSET
3. COMMUNICATION & HUMAN RELATIONS
4. GLOBAL INTERCONNECTEDNESS & INCLUSIVENESS

PROGRAM OUTCOMES

The program prepares graduates to:
- Critically examine the literature of business, leadership, and applied research
- Undertake independent, ethical, innovative, and rigorous business research
- Synthesize global trends, business knowledge, and leadership theory to advance both theory and practice
- Design and implement innovative business solutions
- Evaluate the efficacy of business principles to effect change in global environments

ADMISSION REQUIREMENTS

- Master's degree in business or related field with a minimum 3.0 GPA*
- A completed application for admission
- Rationale statement
- Transcripts
- Letters of recommendation:
  - 1 professional recommendation
  - 1 academic recommendation
- Professional experience: 5 years of professional experience is recommended
- Resume

*Exceptions to the 3.0 master’s GPA may petition the Dean of the College of Business for admission; additional admission criteria may be required.

Note: Students must maintain a 3.0 GPA while in the program.
For more information see: CUChicago.edu/DBA

CURRICULUM

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<tr>
<th>Year</th>
<th>Term</th>
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Total Credit Hours 60

*Research Design for Business Management is a 16-week course that is delivered over two 8-week terms

APPLY AT: CUChicago.edu/Business
Find us online:
- facebook.com/COBatCUC/
- linkedin.com/school/COBatCUC/
- instagram.com/COBatCUC/