



Concordia University Chicago

Maroon & Gold Sponsorship Opportunities

The Maroon & Gold celebration is an annual tradition formed to bring together the Concordia-Chicago community to celebrate achievements and raise funds for scholarships.

Saturday, October 14, 2023

CUChicago.edu/Maroon-Gold





Concordia University Chicago: Celebrating together for student scholarships

Concordia University Chicago's seventh annual Maroon and Gold celebration will be Saturday, October 14, 2023. This in-person event, to include awards and entertainment, will bring together alumni, students, faculty, staff, and friends to celebrate and sustain CUC scholars.

The evening recognizes achievements and gives thanks for those who have made significant contributions to the University and beyond. Awards to be given include the Spiritus Christi, Distinguished Alumni Awards, and One Heart.

The Maroon and Gold celebration is our signature event to celebrate how far we have come. Our history reaches back more than 158 years, and our future will extend much longer, fueled by your commitment to education, innovation, and service. Please join us as a sponsor of this special celebration.

Please contact:

Maria Gedroc
Foundation Office
708-209-3274

Maria.Gedroc@CUChicago.edu

Maroon & Gold 2023 Sponsorship Opportunities

All 2023 sponsors will receive exposure to an anticipated 250 in-person gala, as well as mention and thanks in social media, our website, and an upcoming edition of *The Forester* magazine distributed to more than 32,000 alumni and friends.

Gold Sponsor – \$10,000+

- Name/Logo recognition on event website as a “Gold Sponsor”
- Name/Logo during sponsor recognition portion of event
- Name/logo on invitation (pledge by June 15, 2023)
- Name/logo on printed program (pledge by August 28, 2023)
- Name/Logo on preshow slides during event
- Premium table for ten (10) at Maroon & Gold on October 14, 2023

Seats can be used for you and your guests, or donated forward for students to attend.
Tax deduction for \$10,000 sponsorship is \$9,400.00.

Maroon Sponsor – \$5,000+

- Name/Logo recognition on event website as a “Maroon Sponsor”
- Name/Logo during sponsor recognition portion of event
- Name/logo on invitation (pledge by June 15, 2023)
- Name/logo on printed program (pledge by August 28, 2023)
- Name/Logo on preshow slides
- Table for Ten (10) at Maroon & Gold on October 14, 2023

Seats can be used for you and your guests, or donated forward for students to attend.
Tax deduction for \$5,000 sponsorship is \$4,400.00.

Cougar Sponsor – \$2,500+

- Name/Logo recognition on event website as a “Cougar Sponsor”
- Name/logo on invitation (pledge by June 15, 2023)
- Name/logo on printed program (pledge by August 28, 2023)
- Name/Logo on preshow slides during event
- Four (4) tickets to Maroon & Gold on October 14, 2023

Seats can be used for you and your guests, or donated forward for students to attend.
Tax deduction for \$2,500 sponsorship is \$2,260.00.

Other Opportunities

In-Kind Sponsor

- Benefits match to levels listed above for in-kind donations of corresponding value

One-Time Gift

- If unable to participate as a sponsor this year but would like to make a gift to scholarship.
Please see sponsor form for information.

Individual Event Tickets

- \$100.00 each.

Tax deduction for one ticket is \$40.00

Order tickets online at CUChicago.edu/Maroon-Gold.



2023 Maroon & Gold Corporate
Sponsorship Commitment Form

Organization Name

Contact Name

Address

City/State/Zip Code

(__-__-__) __-__-__ __-__-__-
Phone Number Cell ☐ Office ☐ (check one)

E-Mail Address

Sponsorship Opportunities:

___ Gold Sponsor \$10,000+ ___ Maroon Sponsor \$5,000+ ___ Cougar Sponsor \$2,500+

One-Time Gift to 2023 Maroon & Gold:

___ We are unable to participate as a sponsor, please accept our gift of \$_____.

- ☐ **Check payable to: Concordia University Chicago**
Mail to: Concordia University Chicago Foundation
Attn: Maria Gedroc, Foundation Office
7400 Augusta Street, River Forest IL, 60305-1499

- ☐ **Visit our website and give securely online**
CUChicago.edu/Maroon-Gold

- ☐ **Call us and give by phone**
888-258-6773

- ☐ **Multi-Month Contribution**
We would like to fulfill our sponsorship
via a recurring monthly gift of \$_

Corporate Logo
(deadline to be included on invite 6/15/23)
(deadline to be included in booklet 8/28/23)

- ☐ Company logo used in 2022 is approved
to use again this year.
☐ Please see attached updated logo to use this
year (300 dpi, jpg).

\$

Total Amount

Signature

Date

Thank you for your sponsorship and commitment to enhance Concordia University Chicago's educational experience. Your sponsorship ensures more than 5,000+ students continue to receive access to a high-quality, university education.



OUR MISSION

Steadfast in Jesus Christ as revealed in the Holy Scriptures, Concordia University Chicago promotes academic rigor in its liberal arts and professional programs; grounds students in objective truth, integrity, and excellence; and practices faithfulness to the Confessional teachings of the Lutheran Church—Missouri Synod, as it forms students for vocations in church, family, and the world.

FAQ's about Concordia University Chicago

- Located in River Forest, Illinois
founded in 1864
- More than 6,200 Undergraduate
and Graduate students
- 100+ areas of study
- US News World Report Ranking
- Hispanic Serving Institution
- NCAA Division III Athletic Teams
- 100% of undergraduate students
receive financial aid

7400 Augusta Street
River Forest, Illinois 60305

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