



Photos from 2019 in-person event.

Concordia University Chicago

# Maroon and Gold Sponsorship Opportunities

*The Maroon and Gold celebration is an annual tradition formed to bring together the Concordia-Chicago community to celebrate achievements and raise funds for scholarships.*

Saturday, September 25, 2021

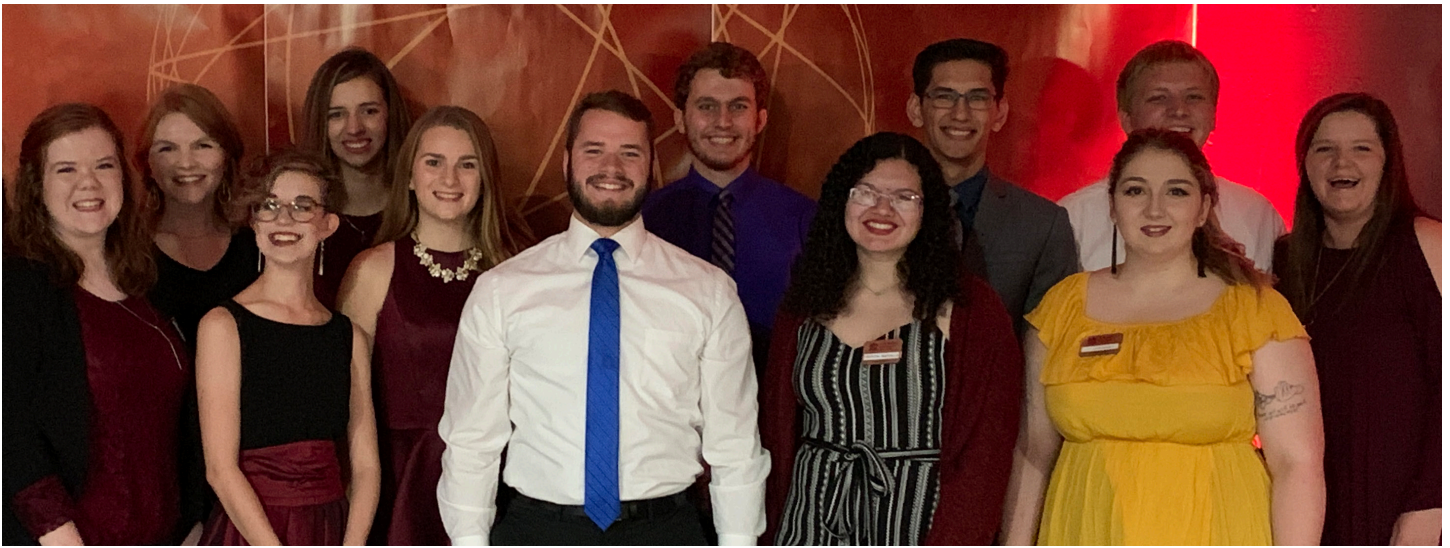
In-Person and Virtual Event

[CUChicago.edu/MG2021](http://CUChicago.edu/MG2021)

*Presented by the*



CONCORDIA UNIVERSITY CHICAGO  
ALUMNI ASSOCIATION



## *Concordia University Chicago: Celebrating together for student scholarships*

Concordia University Chicago's fifth annual Maroon and Gold celebration will be Saturday, September 25, 2021. This in-person and online event, to include awards and entertainment, will bring together alumni, students, faculty, staff, and friends to celebrate and sustain CUC scholars.

The evening recognizes achievements and gives thanks for those who have made significant contributions to the University and beyond. Awards to be given include the *Spiritus Christi* and *Distinguished Alumni Awards*. Additional information can be found at [CUChicago.edu/MG2021](http://CUChicago.edu/MG2021).

The Maroon and Gold celebration is our signature event to celebrate how far we have come. Our history reaches back more than 156 years, and our future will extend much longer, fueled by your commitment to education, innovation, and service. ***Please join us as a sponsor of this special celebration.***

Please contact:

Emily Kober

Philanthropy Associate

708-209-3274

[Emily.Kober@CUChicago.edu](mailto:Emily.Kober@CUChicago.edu)

### *2021 Distinguished Awardees*



**Lawrence Rast, Jr.**  
BA '86  
*Distinguished Alumni,  
Undergraduate*



**Roosevelt Griffin III**  
MA '11  
*Distinguished Alumni,  
Graduate*



**Judith (DeCoste) Duda**  
BS '59  
*Spiritus Christi*

# Maroon and Gold 2021 Sponsorship Opportunities

All 2021 sponsors will receive exposure to an anticipated 250 in-person gala and an additional 500 online viewers as well as thanks in an upcoming edition of *The Forester* magazine distributed to more than 22,000 subscribers.

## Gold Sponsor – \$10,000

- Name/Logo recognition on event website as a “Gold Sponsor”
- Opportunity to broadcast a :15 sec ad (provided by sponsor) during pre-or post-event live stream
- On screen announcement as a “Gold Sponsor” during event live stream and archived recording
- Name/Logo during sponsor recognition portion of event livestream and archived recording
- Full-screen ad during event live stream and archived recording
- Name/Logo recognition on social media
- Name/logo on invitation (pledge by July 12, 2021)
- Name/logo on printed program (pledge by September 1, 2021)
- Name/Logo on preshow slides during event
- Premium table for eight (8) at Maroon & Gold on September 25, 2021 *(Tax deduction for tickets valued at \$600.00)*

## Maroon Sponsor – \$5,000

- Name/Logo recognition on event website as a “Maroon Sponsor”
- Name/Logo during sponsor recognition portion of event livestream and archived recording
- Full-screen ad during event live stream and archived recording
- Name/Logo recognition on social media
- Name/logo on invitation (pledge by July 12, 2021)
- Name/logo on printed program (pledge by September 1, 2021)
- Name/Logo on preshow slides
- Table for eight (8) at Maroon & Gold on September 25, 2021 *(Tax deduction for tickets valued at \$600.00)*

## Cougar Sponsor – \$2,500

- Name/Logo recognition on event website as a “Cougar Sponsor”
- Name/Logo during sponsor recognition portion of event livestream and archived recording
- Name/Logo recognition on social media
- Name/logo on invitation (pledge by July 12, 2021)
- Name/logo on printed program (pledge by September 1, 2021)
- Name/Logo on preshow slides during event
- Four (4) tickets to Maroon & Gold on September 25, 2021 *(Tax deduction for tickets valued at \$300.00)*

## Other Opportunities

### In-Kind Sponsor

- Benefits match to levels listed above for in-kind donations of corresponding value

### One-Time Gift to 2021 Maroon and Gold

- We are unable to participate as a sponsor this year but would like to make a gift to scholarship.  
*Please see sponsor form for information.*

### Individual Tickets

- \$100.00 each.  
*Please see invitation for purchase options.*



## OUR MISSION

Steadfast in Jesus Christ as revealed in the Holy Scriptures, Concordia University Chicago promotes academic rigor in its liberal arts and professional programs; grounds students in objective truth, integrity, and excellence; and practices faithfulness to the Confessional teachings of the Lutheran Church—Missouri Synod, as it forms students for vocations in church, family, and the world.

### *FAQ's about Concordia University Chicago*

- Located in River Forest, Illinois founded in 1864
- More than 6,200 Undergraduate and Graduate students
- 100+ areas of study
- *US News World* Report Ranking
- Hispanic Serving Institution
- NCAA Division III Athletic Teams
- 100% of undergraduate students receive financial aid

7400 Augusta Street  
River Forest, Illinois 60305

866-448-3867  
[Foundation@CUChicago.edu](mailto:Foundation@CUChicago.edu)  
[CUChicago.edu/MG2020](http://CUChicago.edu/MG2020)

*June 2021*

### *Alumni Association Board*

Joel Zielke BA '05, Chair  
Andrea Anderson BA '79  
Allie Back BA '18  
Marlon Booth BA '01  
Scott Bottjen MBA '17  
Paige Craig BA '99, MBA '14  
David Dwyer BA '11, MBA '12  
Paul Enderle BA '93, MA '98, PhD '14  
Jan Fisher BA '76, T75 '06  
Matthew T. Frick BA '07  
Jahnai (Tuchel) Hughes BA '09  
Alicia (Jipp) Levitt BA '97  
Andrea (Simpson) Lohman BA '82  
Yomara Mata BA '14, MBA '19  
Maritza Medrano BA '10, MBA '13  
Trip Rodgers BA '82  
Michaela Thomas BA '12  
Paula (Eckert) Wegner BA '68



2021 Maroon and Gold  
Sponsorship Commitment Form

Organization Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip Code \_\_\_\_\_

(\_\_-\_\_-\_\_) \_\_-\_\_-\_\_ \_\_-\_\_-\_\_-\_\_-\_\_  
Phone Number Cell  Office  (check one) E-Mail Address \_\_\_\_\_

Sponsorship Opportunities:  
\_\_\_ Gold Sponsor \$10,000      \_\_\_ Maroon Sponsor \$5,000      \_\_\_ Cougar Sponsor \$2,500

One-Time Gift to 2021 Maroon and Gold:  
\_\_\_ We are unable to participate as a sponsor, please accept our gift of \$\_\_\_\_\_.

**Check enclosed to: Concordia University Chicago**  
Mail to: Concordia University Chicago Foundation  
Attn: Emily Kober, Philanthropy Associate  
7400 Augusta Street, River Forest IL, 60305-1499

**Multi-Month Contribution**  
We would like to fulfill our sponsorship  
via a recurring monthly gift of \$\_\_\_\_\_.

**Visit our website and give securely online**  
CUChicago.edu/MG2021

**Corporate Logo**  
 Company logo used in 2020 is  
approved to use again  
 Please see attached logo to use this  
year (300 dpi, jpg)

**Call us and give by phone**  
+1 708-209-3074

\$ _____	_____	_____
Total Amount	Signature	Date

**Thank you for your sponsorship** and commitment to enhancing Concordia University Chicago's educational experience. Your sponsorship ensures more than 6,200 students continue to receive access to a high-quality, university education.