



CONCORDIA UNIVERSITY CHICAGO

Baseball

December 4, 2009

Dear Baseball Boosters,

This letter serves as an introduction for _____,
a member of the 2010 Concordia University Chicago Baseball Team.

I would like to thank you in advance for taking the time to help our student athlete. The 2010 Cougars will take their annual trip to Phoenix, AZ to play in the Greater Phoenix Invitational the week of March 6th - March 14th. This trip is vital to the success of our program as we get a chance to start the season in warmer weather. We will also travel the following weekend to St. Louis and play in the Webster Invitational.

Due to the enormous cost of these trips, we have asked each team member to solicit ads for our yearly baseball media guide. By placing an ad in our media guide, you can help our program cover some of the travel expenses incurred. The 500 programs printed this year will be used several ways. Media guides will be available free of charge at all home events, distributed to various media outlets and local businesses in the community, and as a form of advertisement to future recruits. From business ads to personal ads, our media guide will not only help to sponsor our program, but will also announce your own message to the community.

Ad samples and instructions are on the reverse side of this letter. You can also view last year's media guide online at <http://www.cuchicago.edu/athletics/men/baseball/index.asp>. Our printing company, M&M Graphics, does a fantastic job of putting together a high quality advertisement. You can either email your ad as an attachment (preferred option), or send a hard copy with your registration form and check. We are asking all requests to be turned in by **January 15, 2010**. Thank you again for supporting the Concordia University Chicago Baseball Team.

Sincerely,

Spiro Lempesis

Head Baseball Coach
Concordia University Chicago

Office: (708) 209-3125
Fax: (708) 209-3154

Baseball Player's Name : _____

Name of Advertiser: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

E-Mail Address : _____

Phone Number: () _____

Amount Paid: \$ _____

Please complete both sides of information, detach bottom portion and return with check

1/4th Page

GO COUGARS !



Santo Sport Store

6312 W. 111th St.
CHICAGO RIDGE, IL 60415-2107
(708) 636-1125 FAX (708) 636-5820

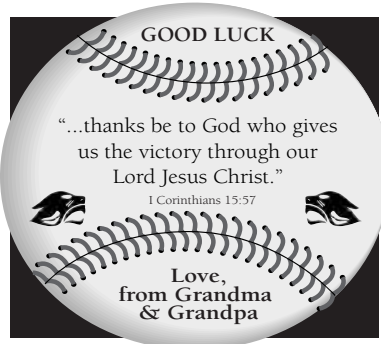
" Official C.U.
equipment supplier"



Half Page



Best wishes and good luck!
M&M Graphics, Inc
847. 863.4506



GOOD LUCK

"...thanks be to God who gives us the victory through our Lord Jesus Christ."
1 Corinthians 15:57

Love,
from Grandma
& Grandpa

1/8th Page

Good Luck. Hope the Cougars have a winning season.



Love
DAD and MOM



1/16th Page

Patron Special Mention

Instructon:

- (1) Please make checks payable to **Concordia University Baseball**.
- (2) E-Mail a copy of your ad or business card and/or sketch of your desired content to-
spirolempesis@cuchicago.edu
- (3) Return form to Baseball contact or mail the form and check to:

Concordia University Baseball, Attn: Spiro Lempesis
7400 Augusta St, River Forest, IL 60305

Please Circle the size ad that you wish to purchase

Full Page
\$350

Half Page
\$200

1/4th Page
\$125

1/8th Page
\$80

1/16th Page
\$50

Patron
\$20